

# LOCO MOCO

## SECURITY CONFERENCE

**KAUA'I MARRIOTT RESORT  
LIHUE, HAWAII**

**APRIL 15-19, 2019**

### **WHAT IS LOCO MOCO SEC?**

The Loco Moco Security Conference (aka “@LocoMocoSec”) is a product security conference for builders, defenders, and other professionals interested in making long lasting changes to the state of web security. While we value the work of breakers and researchers, we cater to those making it harder to break things.

The Loco Moco Security Conference will provide attendees comprehensive, practical knowledge that they can directly apply to their day jobs. The carefully curated list of invited speakers were chosen for their specific backgrounds and presentation ability. Each one helps tell part of the story of how to run or contribute to an effective product security program.

### WHO ATTENDS LOCO MOCO SEC?

Those who drive change. Including everyone from C-levels with purchase authority down to the hungry entry level engineers. This event will draw in a more focused, high-end audience actively seeking out more information on security solutions and best practices. Industry practitioners that attend this event are looking for advice and solutions they can immediately put into place when they leave to achieve their goal of a more secure IT environment.

### BENEFITS OF SPONSORING

- \* Promote Your Products & Service Offering
- \* Generate Quality Leads
- \* Increase Brand Recognition

Take advantage of this opportunity to engage more intimately with your desired audience and be top of mind when they are looking for advice and solutions.

### DEDICATE 10% FOR DIVERSITY & INCLUSION

Choose to dedicate 10% of your sponsorship to directly fund travel to and hands-on training at Loco Moco Sec for underrepresented groups in the technical community.

### VENUE

Centrally located on Kalapaki Beach in Lihue, on the Hawaiian island of Kaua'i, the Kaua'i Marriott Resort offers an array of superb indoor and outdoor venues, ideal for conferences. Top-tier amenities at the luxury hotel include a complimentary 24-hour business center, five popular restaurants and bars, easy access to popular attractions and a free shuttle to Lihue Airport.

In an effort to make this a valuable experience for all sponsors, we have created packages to meet a variety of budgets and objectives.

**Please contact us at [info@locomocosec.com](mailto:info@locomocosec.com) to discuss your strategic partnership with Loco Moco Sec!**



## DIAMOND LUAU SPONSORSHIP (ONE AVAILABLE)

*Private event for up to 250 people at "Smith's Luau" - named best luau on the island by 'The Ultimate Kauai Guidebook, Kauai Revealed - 5th Edition'*

- Special recognition and time to address the audience during the private event.
- Bus transportation to the venue.
- Booth Space (2 x 6 ft. Table) on conference days.
- 5 conference passes for your team.
- A 15% discount off of additional conference briefings passes and/or training courses.
- Corporate logo and link to website on the [locomocosec.com](http://locomocosec.com) sponsors page.
- Supply printed marketing material to be included in the gift bag.
- Tweet from @locomocosec thanking you for your sponsorship.
- Attendee list.

**COST \$25,000**



## **PLATINUM 'LOCO MOCO' SPONSORSHIP (TWO AVAILABLE)**

*Primary meal sponsor for both days of the conference.*

- Special recognition during EACH lunch including up to 10 minutes of time to speak to attendees PER DAY AT EACH LUNCH.
- Booth Space (2 x 6 ft. Table) on conference days.
- 3 conference passes for your team.
- A 15% discount off of additional conference briefings passes and/or training courses.
- Corporate logo and link to website on the [locomocosec.com](http://locomocosec.com) sponsors page.
- Supply printed marketing material to be included in the gift bag.
- Tweet from @locomocosec thanking you for your sponsorship.
- Attendee list.

**COST \$20,000**



## **GOLD 'PAU HANA' SPONSORSHIP (TWO AVAILABLE)**

*Sponsor Welcome Reception Event for attendees and family held on Wednesday, April 17th from 5:30pm – 7:30pm.*

- Special recognition at the reception including up to 10 minutes of time to speak to attendees.
- Booth Space (2 x 6 ft. Table) on conference days.
- 2 conference passes for your team.
- A 15% discount off of additional conference briefings passes and/or training courses.
- Corporate logo and link to website on the [locomocosec.com](http://locomocosec.com) sponsors page.
- Supply printed marketing material to be included in the gift bag.
- Tweets and other announcements from @locomocosec thanking you for your sponsorship.
- Attendee list.

**COST \$13,500**



## SILVER 'OHANA' SPONSORSHIP (AS SPACE ALLOWS)

*Basic sponsorship without speaking opportunity.*

- Booth Space (1 x 6 ft. Table) on conference days
- 2 conference passes for your team.
- A 15% discount off of additional conference briefings passes and/or training courses.
- Corporate logo and link to website on the [locomocosec.com](http://locomocosec.com) sponsors page.
- Supply printed marketing material to be included in the gift bag.
- Tweets and other announcements from @locomocosec thanking you for your sponsorship.
- Attendee list.

**COST \$7,500**



## VIDEO RECORDING SPONSORSHIP (ONE AVAILABLE)

*Sponsor the video recording and production.*

- Your logo will be shown as part of every conference recording. This includes a recording of every talk at the conference via YouTube.
- 1 conference pass for your team.
- A 15% discount off of additional conference briefings passes and/or training courses.
- Corporate logo and link to website on the [locomocosec.com](http://locomocosec.com) sponsors page.
- Tweets and other announcements from @locomocosec thanking you for your sponsorship.

**COST \$15,000**



## KEIKI SPONSORSHIP (ONE AVAILABLE)

*Sponsor day care and kid activities during the conference.*

- Extra marketing/PR around enabling those traveling with family more flexibility with regards to children.
- Multiple tweets from @locomocosec thanking you for your family-specific sponsorship.
- Booth Space (1 x 6 ft. Table) on conference days.
- 2 conference passes for your team.
- A 15% discount off of additional conference briefings passes and/or training courses.
- Corporate logo and link to website on the [locomocosec.com](http://locomocosec.com) sponsors page.
- Supply printed marketing material to be included in the gift bag.

**COST \$7,500**





## COFFEE AND SNACK SPONSORSHIP (TWO AVAILABLE)

*Be the provider of sweet, sweet caffeine.*

- Your signage clearly indicating the sponsor of the coffee and snacks.
- Up to 3 minutes of speaking time during each snack break.
- Shared booth space (1/2 x 8 ft. Table) on conference days.
- 1 conference pass for your team.
- A 15% discount off of additional conference briefings passes and/or training courses.
- Corporate logo and link to website on the [locomocosec.com](http://locomocosec.com) sponsors page.
- Tweets and other announcements from @locomocosec thanking you for your sponsorship.

**COST \$5,000**



## DIVERSITY & INCLUSION

*Sponsor travel and admission to members of underrepresented groups in the technical community. Residual funds will be donated to a group of charities determined by the sponsor.*

*Your diversity sponsorship will cover the hotel, airfare, training, and conference admission for individuals from underrepresented backgrounds in the technical community to attend Loco Moco Sec.*

- 1 conference pass for your team.
- A 15% discount off of additional conference briefings passes and/or training courses.
- Corporate logo and link to website on the [locomocosec.com](https://locomocosec.com) sponsors page.
- Tweets and other announcements from @locomocosec thanking you for your sponsorship.

**COST \$3,000 PER SPONSORED PERSON**